

Interactive Projection Floor Display



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iFloor can be utilized for a wide variety of functions - advertising, product launches, visitor attractions, and so on.

iFloor provides exciting advertising in public spaces for example shopping mall, exhibition, hotel with the viewer becoming involved in the message.

The interactive media lets brands communicate with consumers where they conduct their daily activities and where purchase decisions are made.

PRODUCT HIGHLIGHTS

- Interactive branding tool for enhancing long-term customer perception of your brand
- Support self-built flash content via XMLsocket
- Easy installation and calibration
- Ultimate precision and intuitive interfacing
- Robust to the environment light condition and floor surface
- Support on front projection on wall and on table to construct application like dynamic wall or virtual book
- Operated with foot, hand, fingertip, pod or whatever you can imagine

THE SYSTEM IS SIMPLE

- 1) projector to generate the image on the floor
- 2) PC
- 3) Floor screen
- 4) Sensor unit to detect human action
- 5) Multimedia software to respond to the sensor event.

BASIC EFFECTS

- All effects have background sound and can be customized to your own by just replacing the file with same name and format.
- All the graphic element of the effect can be customized to your own by replacing the same file with same name and format.
- The background of each effect could be static image, dynamic image or video clip

Effects



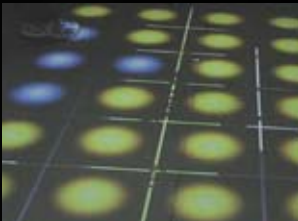
Scatter

Objects scattering when approached or stepped on. Leaves can be replaced by any other pictures.



Sprinkle

Objects flowing when through the image projected. Flowers can be replaced by any other pictures.



Tiles

A movement across the screen causes tiles to flip over. The tiles can flip at different speeds and hold for a variable amount of time.



Water Ripple and Lotus

The Image appears to be under water floating lotus, with rippling distortions. A movement across the screen causes waves.



Soccer

A playable football match. The ball size and speed can be adjusted to suit. Rolling Ad bar can be customizable.



Fish and Water

3 kinds of fish are swimming randomly. When stepping on it, the fish will run away and water ripple wave will be generated.

REQUEST A DEMO

You can request a demo by contacting us at:

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